

**PRAKASAM & GUNTUR (Andhra Pradesh) MEGA HANDLOOM CLUSTER**

1. **Year of Announcement** – 2012 –13
2. **Objective**- To develop mega Handloom clusters located in clearly identifiable geographical locations that specialize products, with close linkages and interdependence amongst the key players in the cluster by improving the infrastructure facilities, storage facilities which would eventually enable the cluster to meet the discerning and changing market demands both at domestic and the international level and raise the living standards of thousands of weavers engaged in the handloom industry.
3. **Products** – Jaquard sarees, Plain sarees with nizam border, towels, dress materials, sheets, shirting fabric and plain fabric.
4. **No. of Handlooms** – 43900
5. **No. of Weavers** –26958
6. **Area of Jurisdiction** - Covers Prakasam & Guntur Districts
7. **Total Project cost – Rs.73.57 Crore**  
**Gol Share -Rs.70.00 Crore**  
**SPV/IA Share - Rs.3.57 Crore**
8. **Amount released so far –Rs.30.94 Crore**
9. Intervention-wise progress

Detailed Project Report

(Rs. in Crore)

S. No.	Interventions	IA	Project cost	Gol share	SPV/ IA	Amt. released by Gol	Project Status	Facilities available
1.	Corpus for raw material	NHDC	1.00	1.00	-	1.00	Yarn supplied 7.41 lakh kgs. worth Rs.26.48 crore by NHDC till 31.01.2019	Supply yarn at reasonable rate
2.	31 Block Level Clusters	SWWAP	63.78	61.37	2.41	24.57 5.47	Two installments released Amount released for 16 CFCs	
3.	Common Infrastructure		1.50	1.20	0.30	-	Proposal awaited.	
4.	Marketing Complex	SWWAP through APCO	3.67	2.94	0.73	-	-do-	
5.	Innovative Ideas	SWWAP	0.62	0.49	0.12	-	-do-	
6.	Publicity, Monitoring, CMTA fee etc.	O/O DC(HL)/ SWWAP /WSC Concerned	3.00	3.00	-	0.35	Fee to CMTA, technical demonstration on attachments on 3 looms in each Districts. a)Pneumaticjacquard, b)Motorized jacquard c)Weft Butta weaving mechanism (Magnetic).	
	<b>Grand Total</b>		<b>73.57</b>	<b>70.00</b>	<b>3.57</b>	<b>31.39</b>		