

No.5/5/2019-DCH/P&E
Government of India
Ministry of Textiles
Office of the Development Commissioner for Handlooms
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Udyog Bhavan, New Delhi
Dated the 26 September, 2019

OFFICE MEMORANDUM

Subject: Guidelines for allotment of stall of Office of the DC(Handlooms) at Dilli Haat, INA, New Delhi –reg.

Sir/Madam,

In supersession to this office earlier letters, I am directed to convey the approval of Competent Authority for allotment of stalls at Dilli Haat, INA, New Delhi as per details given below:-

- a. Stalls will be allotted to clusters including cooperative societies, producer groups, SHGs and federations. Stalls will also be allotted to Sant Kabir Awardees during the lean season from April to September.
- b. One agency will be allowed participation only once in **01 (one) year** during the peak season (October to March) and **06 (Six Months)** during the lean season (April to September) so as to ensure adequate rotation.
- c. Vacant stalls of Dilli Haat if any, left out after the allotment from the main list and waiting list, will be allotted on the spot to awardees/clusters. Preference will be given to Sant Kabir, National Awardees, Merit Certificate Awardees and clusters, which include cooperative societies, producers groups, SHGs and federation respectively; in the order they have been stated.
- d. The State-wise quota for allotment have been fixed in order to ensure adequate variety of products as per **Annexure-I**.
- e. Delhi Tourism will not allot commercial stalls in the category of textiles and handicrafts. However, they can allot the stalls for food items and non textile & non handicraft products.
- f. If requested, upto two helpers would be allotted per stall but with clear identification including Aadhaar No. , photo and their mobile No.
- g. The rent @Rs.500/- and Rs.600/- plus GST, per day, during April to September and October to March respectively will be charged from the participating agencies.
- h. Delhi Tourism will ensure proper functioning of biometric system and CCTV cameras.
- i. A suitable staff from D.C. Handlooms will be deputed for every 15 days slot to carry out inspection and monitoring and take appropriate action, including closing down of shops in case of violation of any of the guidelines.
- j. Since now onwards two helpers will be allowed hence it will stipulated in the allotment condition itself that if anybody else is found at the stalls as Sales person or if products other than genuine handlooms being sold, or found,

even once, the concerned **cluster entity will be debarred for further allotment** and appropriate action will be initiated.

- k. While taking the possession of stalls, all the participants should bring original registration certificate, Handloom Mark and IHB registration of Cluster/Society/SHEs etc. alongwith two zerox copies. Original Yellow Card duly signed by Head of Office, Weavers' Service Centre concerned.

संतोष कुमार सिंह

(संतोष कुमार सिंह/(Santosh Kumar Singh)

अतिरिक्त विकास आयुक्त हथकरघा/(Addl. Dev. Commissioner for Handlooms)

Tele: 23062402

e.mail: pme.dchl-textiles@gov.in

To:

1. The Development Commissioner for Handicrafts.
2. The Commissioner/Director In-charge of Handlooms of all States with a request to circulate these guidelines to Coop. Societies/Federations/Cluster of your State.
3. The Zonal Director of all WSCs - with a request to circulate these guidelines to Coop. Societies/Federations/Cluster of your State.
4. The Head of Office, All Weavers Service Centres.
5. Managing Director, Delhi Tourism & Transportation Development Corporation Ltd., 18-A, DDA, SCO Complex, Defence Colony, New Delhi (md@delhitourism.gov.in).
6. PPS to Secretary (Textiles).
7. Sr. Tech. Director, NIC, Ministry of Textiles, Udyog Bhawan, New Delhi upload the guidelines on the website of O/o DC(Handlooms), Ministry of Textiles.
8. All Officers of DC (Handlooms).

Statement showing State-wise Quota for Dilli Haat

Zone	Sl. No.	States	State-wise Handloom Mark Registration as on 31.03.2018	Fixed Quota
North Zone	1	Delhi & UTs	922	1
	2	Haryana	114	1
	3	Himachal Pradesh	236	1
	4	Jammu & Kashmir	936	1
	5	Punjab	35	1
	6	Uttar Pradesh East Uttar Pradesh west	2671	3
	7	Uttarakhand	314	2
East Zone	8	Arunachal Pradesh	0	1
	9	Assam	106	1
	10	Bihar	751	2
	11	Jharkhand	394	1
	12	Manipur	2	1
	13	Meghalaya	0	1
	14	Mizoram	0	1
	15	Nagaland	1	1
	16	Odisha	624	1
	17	Sikkim	0	1
	18	Tripura	1	1
	19	West Bengal	686	2
West Zone	20	Chhattisgarh	119	1
	21	Gujarat	483	1
	22	Maharashtra	249	1
	23	Madhya Pradesh	621	2
	24	Rajasthan	129	1
South Zone	25	Andhra Pradesh	1757	2
	26	Puducherry	2	
	27	Karnataka	136	1
	28	Kerala	430	2
	29	Tamil Nadu	8650	5
	30	Telangana	0	2
		Total	20369	42